1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* The month of May has the most successful campaigns at 233.
* The category of theater had the most campaigns with 1393, while also having the most successful (839) and failed (493) campaigns.
* There are 349 cancelled campaigns in 12 subcategories which have never gone live therefore never resulting in successful or failed campaigns.

|  |  |  |
| --- | --- | --- |
| **Count of state** | **Column Labels** |  |
| **Row Labels** | **canceled** | **Grand Total** |
| art books | 20 | 20 |
| audio | 24 | 24 |
| food trucks | 20 | 20 |
| musical | 20 | 20 |
| science fiction | 40 | 40 |
| space exploration | 18 | 18 |
| spaces | 17 | 17 |
| translations | 10 | 10 |
| wearables | 60 | 60 |
| web | 100 | 100 |
| world music | 20 | 20 |
| **Grand Total** | **349** | **349** |

1. What are some of the limitations of this dataset?

* There are no details on the amount pledged by backer and who the backer is. Having more details on the backer and amounts by backer would allow you to have better insight to the backers and the amount they contribute associated to certain categories.

1. What are some other possible tables/graphs that we could create?

* Amount pledged by category or subcategory along with bar graph
* Number of backers by category or subcategory along with bar graph
* Number of campaigns per year along with bar graphs